



MARKET NEWS

WABCO *Brand Protection Bulletin*

WABCO Wins Criminal Conviction Against Counterfeit Supplier in Dubai



Destruction of counterfeit WABCO products by local authorities on June 2, 2008 in Dubai

A court in Dubai, United Arab Emirates, recently ruled in favor of WABCO on all criminal charges of counterfeit activities and intellectual property infringement against the management of Ghazal Al Bar, an importer and exporter of spare parts for trucks, trailers and buses, based in Dubai.

The three individuals found guilty of these criminal charges were also fined by the court. More than three heavy duty truckloads of impounded counterfeit products were destroyed by local authorities of the public prosecution office.

WABCO began cooperating with the Dubai Police Administration in 2005 to investigate and prosecute those responsible for counterfeiting a variety of WABCO products for trucks and trailers, namely replacement parts for brake systems such as brake valves. The fake products, worth approximately \$800,000 in illegal sales, were seized in Dubai after inspectors raided a warehouse operated by Ghazal Al Bar.

Through its ongoing WABCO brand protection program around the world, the company has encountered counterfeit products, imitation packaging and copied documentation that intentionally deceive customers.



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WABCO's brand protection program

- Active use of patent processes to protect our technology, systems and products
- Upgraded packaging to make it more difficult to copy
- Regular monitoring of tradeshows and influencing event organizers to remove counterfeit products and their representatives from exhibitions
- Selection of distributors and service centers who do not sell or fit counterfeit products
- Vigilant and successful investigations and prosecutions of companies and individuals in any country where they have infringed our brand, copyright, trademark or other intellectual property rights



Do not hesitate to ask for

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